Great first year for PhD entrepreneurship training
More than 400 participants have joined the activities in 2016

To celebrate the first year of the Science for Society program at Aarhus University we have put together this overview.

Entrepreneurship Training
Science for society is a learning- and networking platform for PhD-students and postdocs, focusing on academic value creation, entrepreneurship, commercialization, and employability. The entrepreneurial skills learned through the program, can be used either to attract industry partners to your research, to be an intrapreneur in a company or to commercialize research.

Great interest for the program
More than 400 participants have joined our activities this year and we hope that even more will take part in 2017.
We are happy to report, that participants from all faculties at AU have attended our events.
We offer as well tailored events for departments and research groups, so feel free to contact us

If you wish to learn more or discuss potential collaboration, please contact us.
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WWW.AU.DK/SFS
Activities
Science for Society have a wide range of activities:

- **Awareness** activities bring information on how to create value based on research, inspiration to work entrepreneurial and opportunity to practice basic entrepreneurial skills.
- **Competence** workshops focus on specific skills, e.g., Business Modelling, and from spring 2017, we offer a 2 ECTS course in entrepreneurship.
- **Realization** activities are for those who have an idea or patent they wish to commercialize.

“Network with the right people and testing if my idea is really worth pursuing” (participant of Lean LaunchPad)

“Exercises were relevant and taught me something new, e.g., how to get information from stakeholders in the industry” (participant of interview training)

“It forces one to explain the research to a broad audience. This is very good practice, because as a wise man once said “If you can’t explain it simply, you don’t understand it well enough” (participant of Value in Research)

Science for Society is run by Aarhus University, Corporate Relations and Technology Transfer Program for 2017 available at: WWW.AU.DK/SFS