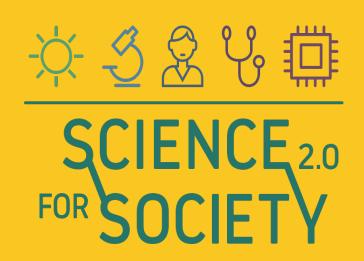


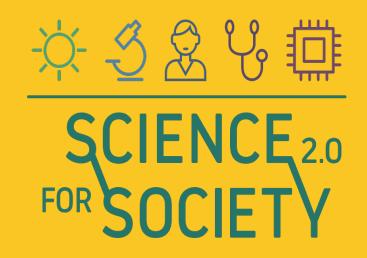
The Boiler





The Kitchen is where bold ideas are explored, refined and acce erated.



















Create and practice a 10 min pitch





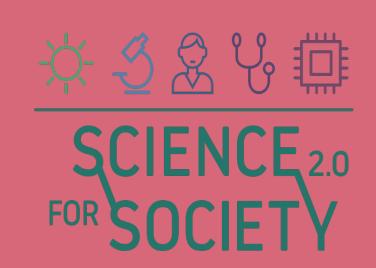






Monday	Tuesday	Wednesday	Thursday	Friday
11:00 – 12:30	13:00 – 15:00	20:00 – 21:30	13:00 – 16:00	13:00 – 15:30
Check-in	Strategy sit-down	Strategy sit-down	Pitch rehearsal	Pitch presentation









Template Fill in – call, call, call Increased consistency Remember log







Problem –

Nuanced. For whom? Name of company/position/person.











Problem – Solution –

Nuanced. For whom? Name of company/position/person. **Description of product/service. How does it work?**











Problem –	Nuanced. For
Solution –	Description of
Value proposition –	Socaial, emoti



- whom? Name of company/position/person.
- of product/service. How does it work?
- tional, monetary. How much time/money saved/gained.









Problem – Solution – Value proposition –

Business model –



- Nuanced. For whom? Name of company/position/person.
- **Description of product/service. How does it work?**
- Socaial, emotional, monetary. How much time/money saved/gained.
- Visualise the value chain. Add arrows with product/service and \$









Problem – Solution – Value proposition – Business model –

Economy –



- Nuanced. For whom? Name of company/position/person.
- **Description of product/service. How does it work?**
- Socaial, emotional, monetary. How much time/money saved/gained.
- Visualise the value chain. Add arrows with product/service and \$
- Bottom up. No "China math". "China math" is under Trends.









Problem – Solution – Value proposition – Business model – Economy –

Market size/Trends –

Nuanced. For whom? Name of company/position/person.

Description of product/service. How does it work?

Socaial, emotional, monetary. How much time/money saved/gained.

Visualise the value chain. Add arrows with product/service and \$

Bottom up. No "China math". "China math" is under Trends.

Desktop research, analysis, reports.











Problem – Solution – Value proposition – Business model – Economy – Market size/Trends –

Competitors –



- Nuanced. For whom? Name of company/position/person.
- **Description of product/service. How does it work?**
- Socaial, emotional, monetary. How much time/money saved/gained.
- Visualise the value chain. Add arrows with product/service and \$
- Bottom up. No "China math". "China math" is under Trends.
- Desktop research, analysis, reports.
- 2x2 matrix. Two parameters. Add size of the the actors and yourself.









Problem – Solution – Value proposition – Business model – Economy – Market size/Trends – Competitors – Team –



- Nuanced. For whom? Name of company/position/person.
- **Description of product/service. How does it work?**
- Socaial, emotional, monetary. How much time/money saved/gained.
- Visualise the value chain. Add arrows with product/service and \$
- Bottom up. No "China math". "China math" is under Trends.
- Desktop research, analysis, reports.
- 2x2 matrix. Two parameters. Add size of the the actors and yourself.
- Names and roles, which competencies and experiences lack?





Problem – Solution – Value proposition – Business model – Economy – Market size/Trends – Competitors – Team – Status –



- Nuanced. For whom? Name of company/position/person.
- **Description of product/service. How does it work?**
- Socaial, emotional, monetary. How much time/money saved/gained.
- Visualise the value chain. Add arrows with product/service and \$
- Bottom up. No "China math". "China math" is under Trends.
- Desktop research, analysis, reports.
- 2x2 matrix. Two parameters. Add size of the the actors and yourself.
- Names and roles, which competencies and experiences lack?
- Describe status, what have you achieved, what are next steps?





Problem – Solution – Value proposition – Business model – Economy – Market size/Trends – Competitors – Team – Status – Future –



- Nuanced. For whom? Name of company/position/person.
- Description of product/service. How does it work?
- Socaial, emotional, monetary. How much time/money saved/gained.
- Visualise the value chain. Add arrows with product/service and \$
- Bottom up. No "China math". "China math" is under Trends.
- Desktop research, analysis, reports.
- 2x2 matrix. Two parameters. Add size of the the actors and yourself.
- Names and roles, which competencies and experiences lack?
- Describe status, what have you achieved, what are next steps?
- Situation in 1 3 years from now



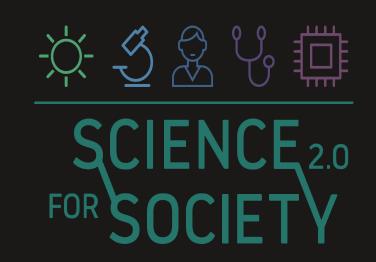


meget inspirerende"

Dennis Kristensen – Founder Safarimondo



"The Boiler er lige præcist hvad jeg havde brug for. Meget intensivt, meget hands-on, og







Problem – Solution – Value proposition – Business model – Economy – Market size/Trends – **Competitors** – Team – Status – Future –



- Nuanced. For whom? Name of company/position/person.
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nierreg

Öresund-Kattegat-Skagerrak

3,25

法の家で尊 SCIENCE_{2.0} FORSOCIETY

